



ExxonMobil

City of Dallas
Mayor's Back-to-School Fair



Washington Mutual metroPCS
Permission to speak freely.

PRESS RELEASE

For Immediate Release

Wednesday, July 26, 2006

Contact:

Jose L. Torres, Public Information
Office, 214-670-3484
ChandraB Henson, (214) 670-5682
Gaytha Davis, (214) 670-5658

Students and Families to Receive Multiple Benefits from more than 60 Organizations at the Mayor's "Back-to-School" Fair

Since the Mayor's "Back-to-School" Fair began 10 years ago, well over 100,000 Dallas students in grades K-12 have been helped to acquire school supplies as well as health screenings and many other services necessary for the new school year.

For the 2006 Mayor's "Back-to-School" Fair, several organizations have generously volunteered to provide free medical screenings and dental and eye exams in order to detect problems that might interfere with a student's school performance. Adults accompanying students are also invited to participate in free health services.

Baylor College of Dentistry/The Texas A&M University System Health Science Center, in partnership with the Dallas County Dental Society, will provide free dental screenings and fluoride varnish applications for children in grades K-6. Fluoride varnish application is quick, painless and protects against dental decay for up to a year.

In order to take advantage of the services and supplies provided by the Mayor's "Back-to-School" Fair, children must be in grades K through 12, enrolled in schools, live in the city of Dallas and meet Federal Poverty Income Guidelines.

According to the Dallas Independent School District Campus Data Support Department, some 83 percent of Dallas public school children are living below the federal poverty level. Many of these families are not able to provide their children with mandatory immunizations or required school supplies. In an effort to address this crisis, the City of Dallas has continued to coordinate the annual Mayor's "Back-to-School" Fair.

The Mayor's "Back-to-School" Fair will be held Thursday, August 3, 2006 from 8 a.m. to 2 p.m. at Dallas Fair Park Automobile Bldg. and Centennial Hall, 3929 Grand Avenue. Organizers expect to serve as many as 45,000 students, parents and guardians. Those attending are advised to wear loose and cool clothing, comfortable shoes and come to the event well rested. Public access to free parking lots is available through gates 2, 3, 5 and 6. Families who are unable to pre-register must bring photo ID, proof of residency and proof of income.

Additional information is available through the **Information Line 2-1-1**.

ExxonMobil is the title sponsor of the fair for the fifth year in a row providing funding and volunteers.

Other agencies providing information, services and advice to students and their families will be:

Advocare	City of Dallas-Air Pollution
Allsmiles Dental Center	Volunteer Center of North Texas
American Diabetes Assoc.	City of Dallas-Sanitation
American Red Cross	City of Dallas-Storm Water
	City of Dallas-Environmental
Baylor College of Dentistry	Assessment
Caring For Children Foundation	
Children's Medical Center	MetroPCS
City of Dallas - Diabetes	Washington Mutual
City of Dallas - Immunization	McDonald's
City of Dallas - Lead Program	DISD Child Find
City of Dallas - WIC	DISD Food and Child Nutrition
	DISD Child Abuse and Domestic
City of Dallas-Adult Health	Violence
MADD North Texas	PTA
Methodist Health Systems	Psychological Services
MLK, Jr. Family Clinic	Youth and Family Impact Centers
National Marrow Donor	Parent Involvement
Sickle Cell Disease Assoc.	DISD Board of Trustees
South Texas Dental	Parent and Family Literacy
The Cooper Institute	Health Services
	DISD Office of Community
Tzu Chi Foundation	Engagement
Wal-Mart Vision Centers	HIPPY
Amerigroup Community Care	Communication Services
Dallas County Kinicare	US Department of Education
Dallas Fire-Rescue	Dallas Police Department
Dallas Police	Alternative Programs
Dallas Zoo	Parkland Community Health
Dept. of Family & Protection	
Services	US Environmental Protection Agency
Head Start of Greater Dallas	UTH Full Learning
North Texas Poison Center	YWCA of Metro Dallas
Park & Recreation/Youth	
Development	World Vision