



FOR IMMEDIATE RELEASE

Monday, October 16, 2006

**Dallas goes pink for the CURE!
Events planned for Breast Cancer Awareness Month**

The City of Dallas will hold several Breast Cancer Awareness activities at City Hall beginning October 16 to promote mammograms and early detection of breast cancer.

Monday, October 16-20

8:15 a.m. – Gilda’s Club of North Texas, American Cancer Society – North Texas Region
5:15 p.m. and The Bridge Breast Network invite the public to visit their exhibits on the 1st floor lobby at Dallas City Hall. Visit the exhibits to learn more about the agencies and how to get involved in cancer awareness.

Wednesday, October 18

6 a.m. – ***Dallas goes pink for the CURE!***

9 a.m. Council member Gary Griffith, District 9 and other Dallas city council members in observance of October being *National Breast Cancer Awareness Month* will join MIX 102.9 FM radio personalities and American Cancer Society – North Texas Region representatives to greet morning commuters. Volunteers and cancer survivors will form an assembly line at Akard, Marilla and Young streets to greet those traveling in their vehicles or on foot. American Cancer Society – North Texas Region breast cancer awareness materials, MIX 102.9 giveaways and free morning munchies will be given to morning commuters by the volunteers.

9 a.m. Mayor Laura Miller will proclaim October 2006 as *National Breast Cancer Awareness Month* in the City of Dallas during council briefing at 6ES. Y.L. Ling, Executive Director, TZU Chi Foundation Dallas will accept the proclamation.

9 a.m. - **Mobile Mammography Day for City employees**

4 p.m. The Mayor and Council Office, Department of Environmental and Health Services and Methodist Health System partnered to bring the Mobile Mammography Unit to Dallas City Hall. Participants will receive a free breast cancer awareness wrist band.

Wednesday, October 18

- 1 p.m. - KHVN Heaven 97 AM – Robert Ashley’s Weekly Talk Show
2 p.m. Community Forum – “Breast Cancer Updates, Research and Education”
Representatives from various agencies on the forefront of educating the public; detecting, treating and researching breast cancer will be available to answer questions from the public.

In studio guests include: Dr. Georita Marie Frierson, Scientific Director of Diversity Programs and Research Initiatives and Executive Director of Cooper Institute Oak Cliff Center; Debbie Durden, Communications Manager – American Cancer Society –North Texas Region; Terry Wilson-Gray, Executive Director and Ouida Moorhead – Assistant Executive Director of The Bridge Breast Center; Lee Ann Rogers, Program Director – Gilda’s Club North Texas and Gaytha F. Davis, Special Event Coordinator City of Dallas Office of Mayor and Council (Coordinator of Breast Cancer Awareness Month Events at Dallas City Hall).

Thursday, October 19

- 11 a.m. – The City of Dallas Wellness Program and the Dallas County
1 p.m. Offices of Texas Cooperative Extension present Healthy Recipe Demonstration on the 1st floor lobby at Dallas City hall. Visitors will learn how to prepare “Sunshine Chicken Salad Roll” a quick and easy recipe that fits into a healthy eating plan.

Friday, October 20

- Noon - *An Open Dialogue “Breast Cancer Updates, Research and Education*
1 p.m. Invited guests and City employees affected by breast cancer will enjoy a luncheon hosted by the Tzu Chi Foundation Dallas, City of Dallas Department of Environmental and Health Services and the Office of the Mayor and Council on Friday, October 20 at City Hall, 6th Floor - Flag Room.

Guest speakers include: Gary Griffith, Council District 9; Zhiyong Li, MD, PhD, cancer specialist at Baylor Medical Center/Garland; Wenru Song, MD, PhD, associate investigator, Baylor Institute for Immunology Research and an attending oncologist physician at Baylor Sammons Cancer Center/TOPA in Dallas; Kesha R. Harris-Henderson, MD, Methodist Health System and Georita Marie Frierson, PhD, Scientific Director of Diversity Programs and Research Initiatives and Executive Director of the Cooper Institute, Oak Cliff Center.

The Tzu Chi Foundation of Dallas is the luncheon sponsor, an international service organization headquartered in Taiwan with branches worldwide that provides the highest possible quality healthcare to individuals around the world who are in need of medical attention at minimal or no cost to the patient.

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