



BATH HOUSE
CULTURAL CENTER



For immediate release
November 30, 2006

**The Bath House Cultural Center and the White Rock Lake Museum present
“CLOSE TO HOME”**

An artistic exploration of East Dallas by art photographer John Sealander

DALLAS – The Bath House Cultural Center and the White Rock Lake Museum present “Close to Home,” an art exhibition displaying photographs and mixed media art featuring images of East Dallas by art photographer and writer, John Sealander. The exhibition runs from December 2, 2006 through March 3, 2007. **Opening Reception with the Artist:** Sunday, December 3, 2006 from 2 to 5 p.m. This event is free and open to the public.

ABOUT THE EXHIBITION:

“Close to Home,” an exhibition of pigment ink Giclée images by Dallas photographer and designer John Sealander, explores the idea that inspiration, beauty and understanding can almost always be found right in front of your nose. This series of iconic East Dallas images chronicles one of the city’s most interesting and often overlooked areas, featuring a diverse variety of subjects, all located within easy walking distance of the artist’s studio.

ABOUT THE ARTIST:

Dallas artist, John Sealander, received a Bachelor of Architecture and a BA in Art from The University of Arkansas. His rich and diverse experience includes producing documentary films for PBS, shooting commercial photography for True Redd’s “Great Shooting Gallery” in Dallas and teaching writing courses at SMU’s Academy of Visual Communication. For over 35 years, John has developed memorable and award winning advertising for some of the world’s leading ad agencies and most popular brands. In 1990 he started Sealander & Company, the Dallas, Texas based multi-media agency where he continues to develop his ideas today.

WHITE ROCK LAKE MUSEUM

The Bath House Cultural Center is the home of the new WHITE ROCK LAKE MUSEUM. The museum will preserve and present the human and natural history of White Rock Lake Park and its surrounding environment. The White Rock Lake Museum was inaugurated in September of 2004. Please visit the museum's website at www.whiterocklakemuseum.org

RECEPTION:

An opening reception with the artist will be held on Sunday, December 3, 2006 from 2 to 5 p.m. Both the exhibition and reception are free and open to the public.

Press photographs:

To receive print-resolution (200-300 dpi), JPEG press photographs of this exhibition, please contact Enrique Fernández Cervantes at 214-670-8723 or efernandez@bathhousecultural.com. To download screen-resolution (72 dpi), GIF photographs, please visit <http://www.bathhousecultural.com/wrlm/index.html> and copy images directly.

Location and hours: The Bath House Cultural Center is located on the eastern shore of White Rock Lake at the end of Northcliff Dr. off of Buckner Blvd. at 521 E. Lawther, Dallas, TX 75218. Gallery hours are Tuesday -Saturday, 12 noon to 6 p.m. (until 10 p.m. on nights with theatre performances). For more information about the exhibition, or Bath House programming, please call (214) 670-8749 or visit us on-line at www.bathhousecultural.com