



**SITE/ FACILITY DIRECTORY**  
**Entertainment Venues**

FACILITY	DESCRIPTION	USE	DAILY RATE
COTTON BOWL STADIUM	72,500 Seats 105,000 SQ. FT. Natural Grass Turf Dressing/ Team Rooms Modern Press Box TV Production Friendly First Aid, TV Replay Booth Scoreboards/ PA Production Offices	Sporting Events - International Soccer - Football  Entertainment Events -Concerts -Rallies	GUIDELINE 10% GROSS TICKET SALES AGAINST \$25,000 MINIMUM TO \$100,000 MAXIMUM
BAND SHELL	Open Air Amphitheater Capacity 4,500 Art Deco Architecture Ticket Booths Dressing Rooms Production Offices	3,800 Permanent Seats Concerts, Plays Speeches, Rallies Festivals, Performing Arts, Rehearsals	\$3,000
FAIR PARK COLISEUM	28,000 Sq. Ft. Arena Floor Dressing/Team Rooms VIP Balcony Lounge First Aid Room, Scoreboard Ticket Offices, Heat/Air <b>Full House</b> ---9,552 Mezzanine Seats---5,768 Box Seats---1,348 Floor Seats---2,436 <b>Half House</b> ---5,078 Mezzanine Seats---2,884 Box Seats---674 Floor Seats---1,520	Concerts, Sporting Events, Rallies, Circuses, Rodeos, Boxing, Cheerleading, Gymnastics	GUIDELINE \$5,000 MINIMUM TO \$10,000 MAXIMUM
CREATIVE ARTS THEATRE	224 Seat Theatre Dressing Rooms Control Booth Heat/ Air	Performances, Plays, Speeches, Markets, Seminars,	\$250

**SITE/ FACILITY DIRECTORY**  
**Reception Venues**

LOCATION	DESCRIPTION	USE	SPACE	DAILY RATE
COTTON BOWL LEVEL 5 or 6	Dining area, prep area, Box seating Overlooks Downtown Dallas Heat/ Air	Dinners, Receptions, Pep Rallies, Team Meetings, Award Ceremonies, Kick-off Luncheons	100 dinner 200 reception 120 theatre	\$500
COTTON BOWL FIELD	Open Air Grass Field Famous Tunnel Entrance Stadium Lights	Dinner on the Field Punt, Pass, Kick Games Tent Endzone, Private Concerts	105,000 sqft.	\$2500



**SITE/ FACILITY DIRECTORY**  
**Outdoor Malls and Plazas**

FACILITY	DESCRIPTION	USE	SPACE	DAILY RATE
COTTON BOWL PLAZA	Elevated Park Stadium Steps Cotton Bowl Backdrop 6 Flag Poles, Benches Brick & Pebble Paths	Festivals, Pep Rallies, Opening Ceremonies Concerts	96,000 sqft.	\$1,000
CRAFT VILLAGE	Brick Surface Archways Covered Promenade	Receptions, Mercado, Farmers Markets	13,000 sqft.	\$500
ESPLANADE	Reflecting Pool 6 Sesquicentennial Monuments Grass Areas 2 Pegasus Monoliths Contralto & Countertenor Fountains	Picnics, Opening Ceremonies, Festivals, Exhibits, Fireworks show	189,600 sqft.	\$2000
EXPOSITION PLAZA	Tree-lined Park Pedestrian Gate 54- Stair Step Flag Poles Memorials, Benches	Welcome Gate, Processions, Festivals, Ceremonies	39,920 sqft.	\$400
TEXAS COURT * OF HONOR	Dual Fountain Pools Pebble Paths 6 Flag Poles Memorials	Festivals, Rallies, Parades, Concerts, Ceremonies	76,275 sqft. 675' x 113'	\$750
NIMITZ DRIVE	Hard Surface 1/4 Mile Road	Festivals, Parades, Outdoor Markets	1280' x 38'8"	\$750
TOWER MALL	Hard Surface Circle Drive Building Steps	Festivals, Rallies, Marathon Start, Ceremonies	24,885 sqft.	\$500
LAGOON WALK	Leonhardt Lagoon Park & Benches Nature Trail Sculptures & Fountain	Picnics, Outdoor Markets, Petting Zoo, Nature Walks	1/3 mile loop	\$500

\*Use of Texas Court of Honor subject to approval of Fair Park and Hall of State

\* Walk ways, parking, traffic flow, gate access is controlled by Fair Park during your event.

\*There are over 9,000 parking spaces at Fair Park. All parking revenues are retained by the City of Dallas



**SITE/ FACILITY DIRECTORY**  
**Parking Lots**

LOT	DESCRIPTION	USE	DAILY RATE
COLISEUM	803 parking spaces 450' x 550' 247,500 sqft.	Event Support Circus Tent, Ride & Drive	\$2,000
AUTOMOBILE BUILDING	111 parking spaces 546' x 118' 64,428 sqft.	Tents, Event Support Vendor Parking	\$200
FOOD & FIBER	202 parking spaces 251' x 64' 16,064 sqft.	Vendor Parking, Trailers, Concert Stage	\$500
CENTENNIAL HALL	64 parking spaces 437' x 50' 21,850 sqft.	Tents, Vendor Parking Event Support	\$300
WASHINGTON AVE.	160 parking spaces 1154' x 45' 51,930 sqft.	Gate 2 access Staging, Parking	\$200
PARRY AVE-MUSIC HALL	304 parking spaces Outside Fair Park Gates Parry Ave. btw 1 <sup>st</sup> & 2 <sup>nd</sup> Ave	Parking	Call for quote
SMIRNOFF	1,900,566 sqft Sloped surfaces, divided breaks	Motorcycle training Obstacle course	\$1200-\$2000
REMOTE LOT RR RUN	Remote lot 3168' x 60' Rail road track border	.6 mile run	\$500
GATE 13	Remote lot Corner of 4300 S. Fitzhugh & 2000 Gaisford 1056' x 528' 557,568 sqft.	Ride & Drive Obstacle Course	\$2000
GATE 15	Remote lot Corner of 2100 S. Haskell & 4500 Beeman Ave. Uneven Surfaces, Split by RR track	Ride & Drive Obstacle course	\$1000

**SITE/ FACILITY DIRECTORY**  
**Livestock Facilities**

FACILITY	DESCRIPTION	USE	DAILY RATE
CATTLE BLDG #1 (per stall)	Livestock Area	Miscellaneous	\$15
CATTLE BLDG # 2 (per stall)	Livestock Area	Miscellaneous	\$15
HORSE STABLES #1 (per stall)	Livestock Area	Miscellaneous	\$15
HORSE STABLES #2 (per stall)	Livestock Area	Miscellaneous	\$15
POULTRY BLDG (entire building) No stalls	Skylights, Columns 2005 Renovations	Book Sales Craft workshop	\$500
SHEEP & GOAT BLDG (per stall)	Livestock Area	Miscellaneous	\$7
SWINE BLDG (per stall)	Livestock Area	Miscellaneous	\$7
LIVESTOCK PAVILION	Indoor Arena Dirt Floor 1,200 Permanent Seats No Heat/Air	Performances Rodeos Shows	\$1,000
PAN AM ARENA	Arena Theatre in the Round 15,000 SQ. FT Dirt Floor, Ventilation	Performances Rodeos Small Concerts Sporting Events Circus, Festivals	\$1,000