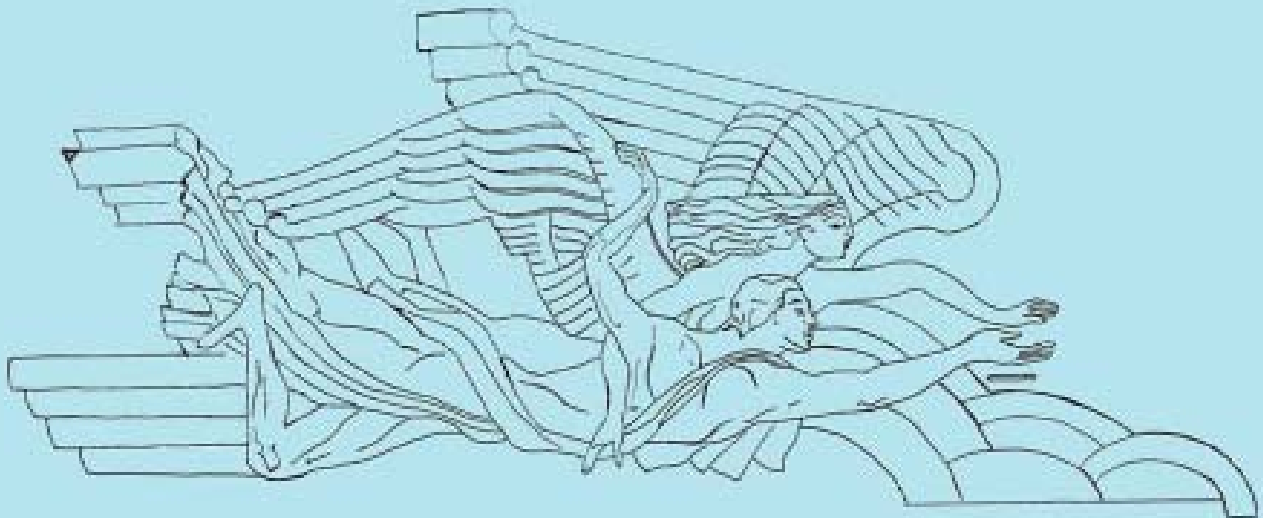


# FAIR PARK

**Celebrates 100 Years!**



**a look at 2004 made possible by the generous contributions of  
The Belo Foundation and Jim & Pamela Graham/Palo Petroleum, Inc.**

## **FAIR PARK - A Division of the Park and Recreation Department**

### ***PARK AND RECREATION BOARD***

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Lark Montgomery, District 11  
Dick Monroe, District 12  
Tommy Hines, District 13  
Rodolfo Rodriguez, Jr., District 15  
Dawna M. Ray, Secretary

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Ronald W. Hammond

### **DIRECTOR**

Paul D. Dyer



### **FAIR PARK ADMINISTRATION**

**1300 Robert B. Cullum @ Grand - P. O. Box 159090 - Dallas, Texas 75315**

Telephone: (214) 670-8400 - FAX: (214) 670-8907 - [www.fairparkdallas.com](http://www.fairparkdallas.com) - email: [fairpark@mail.ci.dallas.tx.us](mailto:fairpark@mail.ci.dallas.tx.us)

**MISSION:** *To provide year-round educational, cultural and recreational opportunities in a 277-acre National Historic Landmark park, while conserving and restoring the historic legacy of the 1936 Texas Centennial Exhibition.*

Daniel Huerta, Executive General Manager  
J. Mark Jarrell, Assistant General Manager  
Wanda E. Lee, Business Manager  
Les Studdard, Sales/Events Manager

Donny Shubert, Operations Manager  
Betty Artis, Marketing Manager  
Roland Rainey, Cotton Bowl Manager

### **A Tribute to the Past!**



#### **Eddie C. Hueston - Executive General Manager- 1992-2004**

Eddie Hueston began his career with the City of Dallas Park and Recreation Department in February 1979 as Superintendent of Park Maintenance. He was appointed as Assistant Director in October 1982 and in February 1992, Eddie was appointed as the Executive General Manager at Fair Park. Mr. Hueston served as point person for World Cup '94 and co-project manager of the Park Department's long-range development plan known as "A Renaissance Plan." Mr. Hueston is currently the Director of Facilities at Richland Community College.



#### **J. B. Gassaway - Assistant General Manager - 1996-2004**

Mr. Gassaway was selected as the Athletic Coordinator for the City of Dallas Park and Recreation Department in 1972. He was promoted in 1982 to District Manager. J. B. became the Assistant General Manager at Fair Park in April 1996 where his responsibilities included Events, Operations and Marketing.



City of Dallas - Pub. No. 04/05-28

Additional copies may be obtained from Fair Park Administration - P. O. Box 159090 - Dallas, Texas 75315 - 214-670-8400



## Looking back ... an overview of 2004

On April 5, 1904, Dallas voters approved the purchase of 117 acres of ground from the Texas State Fair making the property the second park in the young city's park system. 2004 marked Fair Park's 100<sup>th</sup> anniversary as a City of Dallas park and what a century of change and growth it has been. Through the years, Fair Park has expanded both geographically and in its diverse offerings to millions of visitors each year.

Fair Park has a rich history of sport, educational, cultural and entertainment offerings. When Texas celebrated 100 years of statehood in 1936, Fair Park was the focal point for the festivities with the world renowned Texas Centennial Exposition. There have been a series of original firsts at Fair Park throughout the years, including the first University of Texas versus Oklahoma football game in 1929, first ever Cotton Bowl Classic in 1935 and the first ever National Finals Rodeo held in 1959 at the Coliseum. The following year the Dallas Cowboys played their first season at the Cotton Bowl. Many still remember the first annual *Texas Jam*, the Formula One Grand Prix race in 1984 and the 1994 World Cup, the first time the games had been held in the United States. Over 350,000 sports fans attended the soccer matches at the Cotton Bowl and an estimated 32 billion people world-wide watched via satellite.

Then there were the *Rolling Stones*, *the Who*, *ZZ Top* and *U2* who played to sellout crowds in Cotton Bowl. The State Fair of Texas, the greatest in the United States, continues to attract millions to Fair Park each year. For many years, the Music Hall has been the venue for performances such as *Peter Pan* with Sandy Duncan, *Hello, Dolly* with Carol Channing, and stellar operatic performances of *Madame Butterfly*, *La Boheme* and *Carmen* with Denise Graves. The opening of the Coca Cola Starplex Amphitheatre in 1987 featured Rod Stewart. The Dallas Wind Symphony made the Fair Park Band Shell their home in 1997.

Fair Park is rich in educational firsts. The opening of the African American Museum in 1994 and the Women's Museum in 2000 created a total of eight major museums in the park. Our museums continue to attract visitors to Fair Park with their programming. Some firsts for Dallas were *Ramses*, *Perestroika*, *Catherine the Great* and the *Titanic* exhibits.

The formation of a Friends of Fair Park non-profit support group in 1985 ensured a strong advocacy for the preservation and promotion of Fair Park and was instrumental in Fair Park being awarded National Historic Landmark status in 1986. Since 1993, over \$100 million has been reinvested in the park. A Fair Park Comprehensive Development Plan was completed in 2003 and will serve as a guide to the development of Fair Park over the next several decades.

Fair Park has a long history of firsts and 2004 is no exception. This report highlights some of the park offerings this past year to include the extremely successful Eric Clapton's Crossroads Guitar Tour and Cirque du Soleils' *Varekai*.

*Daniel Huerta*

Executive General Manager

## 2004 CALENDAR OF EVENTS

January 2, 2004 - SBC Cotton Bowl Classic - Cotton Bowl Stadium

January 10, 2004 - American Cheer Power Competition - Fair Park Coliseum/Food & Fiber Pavilion

January 11, 2004 - Chivas vs Morelia - Toluca vs. Santos - Cotton Bowl Stadium

January 17-18, 2004 - Buchanan Antique Market - Automobile Building

January 23-25, 2004 - Harold's Warehouse Sale - Automobile Building

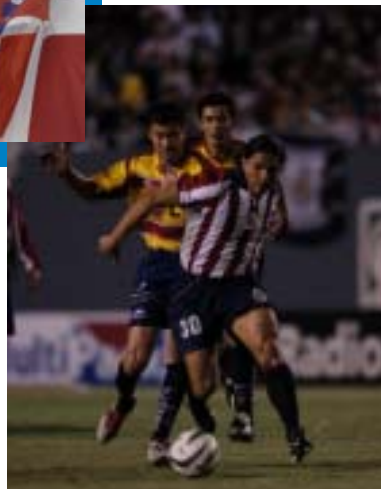
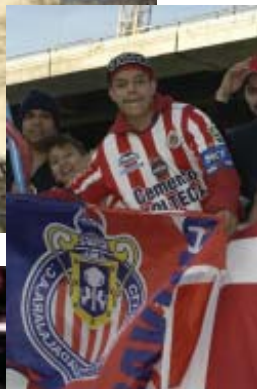
January 24, 2004 - Dino Dash Race/Discovery Fest - Grand Place

### InterLiga 2004 ... at the Cotton Bowl Stadium



Toluca vs. Santos Laguna

Photographer: Jose Argueta/Soccer United Marketing



Chivas vs Morelia

Photographer: Jose Argueta/Soccer United Marketing

## 2004 SBC Cotton Bowl Classic

### Oklahoma State and Ole Miss

On January 2, 2004, fifty-nine years after Oklahoma State's first-ever bowl appearance, the Cowboys returned to where it all began ... the **SBC Cotton Bowl Classic**. Ole Miss, of the Southeastern Conference faced OSU from the Big 12 for the first time in school history ... making this a classic to remember.

With a crowd of 62,616 at the Cotton Bowl, Ole Miss beat Oklahoma State 31 to 28.



Photographer: JDS

The Cotton Bowl Stadium in Fair Park hosted the double-header "**InterLiga 2004**" on Sunday, January 11, 2004. Santos Laguna won in penalty kicks after a 2-2 draw, winning the 2004 InterLiga title. Approximately 20,000 enthusiastic fans cheered from the stands.



Photos courtesy Buchanan Antique Market

The **Buchanan Antique Market** originated in January 1995 and has grown to be one of the finest and most respected antique and collectible markets in the United States. Featuring more than 85,000 square feet filled with antiques and collectibles dealers from across the United States and Europe, this market is visited by thousands of customers and collectors each month.



The **Day of Wonder Summer Program** provided youth from forty-two City of Dallas Recreation Centers with a free fun-filled educational and cultural experience at Fair Park's museums. Funding was provided by the State Fair of Texas. *Photographer: Betty Artis*

## 2004 CALENDAR OF EVENTS

**February 1, 2004 - Islamic Association of North Texas EID Prayer Service** - Centennial Hall

**February 7, 2004 - Grey Eagle Kickboxing Tour** - Tower Building

**February 7-8, 2004 - Buchanan Garage Sale** - Grand Place

**February 19-20, 2004 - KIA "Charging Ahead" Tour** - Fair Park Coliseum/Expo Parking Lot

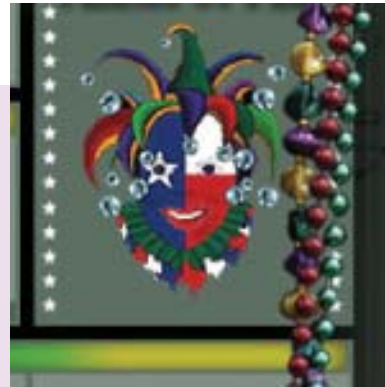
**February 20-21, 2004 - Spirit Celebration's CGA Nationals** - Fair Park Coliseum/Food & Fiber Pavilion

**February 21-22, 2004 - Buchanan Antique Market** - Grand Place

**February 21, 2004 - Mardi Gras Texas Style** - Automobile Building

**February 24, 2004 - Jackson Dawson's 1st Quarter SUV Rally** - Food & Fiber Pavilion

**February 28-29, 2004 - DISD Master Science Fair** - Grand Place



**Mardi Gras Texas Style** - An annual Mardi Gras Celebration with a Texas Twist! was held in the Automobile Building on February 21, 2004, with over 8,000 attendees.

*Photos courtesy Brad Weiss.*

## a look at 2004 page 4

Fair Park Administration and the Friends of Fair Park hosted the **14th Annual Easter Candy Hunt** at the Smirnoff Music Centre on April 10, 2004. Hundreds of children and their families had a great time looking for the Easter candy eggs, getting their faces painted and taking photographs with the Easter Bunny.



Nine museums, along with 94.5 KSOUL and 97.9 The Beat joined together to present **DAY IN THE PARK**, a special day of fun and entertainment to highlight the attractions at Fair Park on June 19, 2004. Hundreds of fun seeking families attended the event showcasing free concerts, gospel choirs, paddle boat rides and miniature train rides. A 19th of June ceremony was hosted by the Hall of State.



The **47th annual Dallas Regional Science Fair** was held in the Automobile Building at Fair Park on March 27-28, 2004. Over 850 students from twenty districts from TEA Region 10 participated in the 2004 Regional Fair. Approximately 670 individual and team projects from 93 public and private schools were entered for the judged competition. *Photography courtesy Science Fair.*



The **North Texas Irish Festival**, the largest Celtic festival in the Southwest was held on March 5-7, 2004. The event was produced by the Southwest Celtic Music Association, a 501(c) Corporation based in Dallas, TX.

The North Texas Irish Festival has been a March tradition in Dallas' historic Fair Park for twenty-two years. The Festival features some of the finest in Irish and Scottish entertainment, including world famous musicians, award winning dancers, enchanting storytellers and educational workshops.

*Photographs courtesy North Texas Irish Festival*



The **Easyriders Custom Motorcycle Exhibit** was held in Centennial Hall on March 20, 2004. This event brought over 15,000 motorcycle enthusiasts to Fair Park.



*Photographer: Bob Jones*

## 2004 CALENDAR OF EVENTS

**March 5-7, 2004 - North Texas Irish Festival** - Automobile Building, Centennial Hall, Esplanade, Exposition, Marine Square

**March 13-14, 2004 - Buchanan Antique Market** - Automobile Building

**March 18, 2004 - University of 7-Eleven** - Automobile Building

**March 20, 2004 - Easyriders Custom Motorcycle Exhibit** - Centennial Hall

**March 27-28, 2004 - Dallas Morning News "Regional Science Fair"** - Automobile Building

**March 27, 2004 - Pantene Total You Tour** - Centennial Hall

**March 28, 2004 - Texas Marathon** - Tower Building

# CAMPUS FAMILY

## African American Museum

(214) 565-9026

## Age of Steam Railroad Museum

[www.dallasrailwaymuseum.com](http://www.dallasrailwaymuseum.com)

(214) 428-0101

## Dallas Museum of Natural History

[www.dallasdino.org](http://www.dallasdino.org)

(214) 421-5678

## Dallas Wind Symphony

[www.dws.org](http://www.dws.org)

(214) 565-9463

## Friends of Fair Park

(214) 426-3400

## Hall of State (Dallas Historical Society)

[www.hallofstate.com](http://www.hallofstate.com) - [www.dallashistory.org](http://www.dallashistory.org)

(214) 421-4500

## Jane Douglas Chapter Daughters of the American Revolution

(214) 428-6964

## Music Hall of Fair Park

(214) 565-1116

## Old Mill Inn Restaurant

(214) 426-4600

## Smirnoff Music Centre

[www.hob.com](http://www.hob.com)

(214) 421-1111

The *Texas Discovery Gardens*, one of nine museums located at Fair Park, held over 30 special events and exhibitions in 2004 drawing approximately 260,000 visitors to Fair Park, including the "Backyard Pond Celebration" on June 19 and the Butterfly Plant Sale on June 5.

Showcasing beautiful native and adapted plants, Texas Discovery Gardens is the first certified organic public garden in the state.

(Right) "Butterfly Plant Sale ... monarchs on frostweed, a very popular plant at the plant sale." Photographer: Jody Page



(Above) "Backyard Pond Celebration" Photographer: Bonnie Bradshaw

The Music Hall at Fair Park is home to Dallas Summer Musicals, the largest producer of live theatrical entertainment in the Southwest, and the second oldest summer theater organization in the United States.

DSM's 2004 season featured the kickoff of the national tour of the Broadway hit show, "Little Shop of Horrors."



Tyler, Texas native Sandy Duncan wowed DSM audiences as Anna in Rodgers & Hammerstein's *The King and I*. Ms. Duncan made her professional theatrical debut as a 12-year-old in a 1958 DSM production of that show.

Jesus Christ Superstar, Miss Saigon, Yankee Doodle Dandy!, Big River, and Joseph and the Amazing Technicolor Dreamcoat were among the 10 shows offered by DSM in 2004.

*Photo courtesy of The Dallas Summer Musicals*

## State Fair of Texas

[www.bigtex.com](http://www.bigtex.com)

(214) 565-9931

## Texas Discovery Gardens

[www.texasdiscoverygardens.org](http://www.texasdiscoverygardens.org)

(214) 428-7476

## Texas Vietnam Veterans Memorial

(972) 579-9430

## The Dallas Aquarium at Fair Park

[www.dallaszoo.com](http://www.dallaszoo.com)

(214) 670-8443

## The Dallas Opera

[www.dallasopera.org](http://www.dallasopera.org)

(214) 443-1043

## The Science Place, TI Founders Imax™ Theater, The Science Place Planetarium

[www.scienceplace.org](http://www.scienceplace.org)

(214) 428-5555

## The Women's Museum: An Institute for the Future

[www.thewomensmuseum.org](http://www.thewomensmuseum.org)

(214) 915-0860

## WRR FM 101 Radio

[www.wrr101.com](http://www.wrr101.com)

(214) 670-8888

# 2004 CALENDAR OF EVENTS

**April 2, 2004 - Monroe Ride Safe Training** - Exposition Lot #2

**April 3, 2004 - Dallas Burn vs. Colorado** - Cotton Bowl Stadium

**April 3, 2004 - 2004 Affiliate Tournament Closing Ceremony** - Fair Park Coliseum

**April 4, 2004 - LULAC 100 Dallas Super Car Show** - Automobile Building/Esplanade

**April 17, 2004 - North Texas Cat Club's All Breed Cat Show** - Food & Fiber Pavilion

**April 17-18, 2004 - Parelli's Love & Leadership** - Fair Park Coliseum

**April 17-18, 2004 - Buchanan Antique Market** - Grand Place

**April 22-25, 2004 - Synovate Automotive Research Event** - Food & Fiber Pavilion

**April 24, 2004 - Dallas Burn vs. Kansas City** - Cotton Bowl Stadium

**April 24, 2004 - Chuck Norris' Martial Arts Kick-A-Thon** - Automobile Building

**April 24-25, 2004 - Hall of Fame 3 on 3 Basketball** - Exposition Lot # 5 & 6

**April 27-28, 2004 - Event Solutions GMC Dealer Training** - Tower Building

**April 28, 2004 - United States Soccer Federation - USA vs Mexico** - Cotton Bowl Stadium

a look at 2004  
page 7



*In an unprecedented event, martial arts students from Dojos (karate school) across North Texas joined together in a grand celebration at the Automobile Building in Fair Park on Saturday, April 24, for the first annual **Chuck Norris Martial Arts Kick-A-Thon and Festival**. Over 2,000 people gathered for a day of seminars, demonstrations and an award presentation saluting the top Kick-A-Thon fund-raisers. Over 1,280 students, dressed in all styles of karate GIS (karate uniforms) participated in the festival*

*Photographs courtesy Kick-A-Thon Dallas*

## FAIR PARK COMMUNITY TOUR DAYS



Through the cooperative efforts of the Fair Park staff and Fair Park's museums and institutions, a "Fair Park Community Tour Day" began on June 18, 2004. The purpose of this program was to provide people with an opportunity to learn more about Fair Park and its rich historical offerings. Richard Lane, Community Outreach Representative, led 12 tours in 2004, with over 126 participants from throughout the city. Some of the participating organizations included Girls, Inc., M.L.K. Seniors, Juanita Craft Seniors and Park South YMCA Teens.

*The renovated murals at Fair Park are one of the main stops on community tour days.  
Pictured left: Richard Lane*



■ **April 5, 1904:** Dallas voters approve purchase of the grounds from the Texas State Fair for \$125,000 making the property the second park in the city's park system. In 1906, landscape architect George Kessler of St. Louis is hired to design a master plan for developing the property now commonly referred to as Fair Park. Five years later Kessler produces a plan for Dallas that will influence the growth of the city for the next 80 years.

# ***FAIR PARK***

## ***Celebrates***

■ **June 6, 1936:** The Texas Centennial Exposition opens with festivities including a downtown parade viewed by 150,000 spectators and a gala "Ceremony of Flags" in the Cotton Bowl. On June 12, President Franklin D. Roosevelt visits Dallas to attend the Centennial.

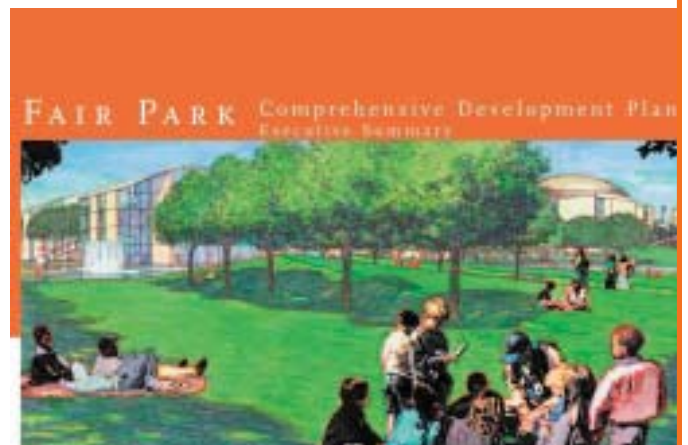


■ **1986:** Fair Park is designated a National Historic Landmark. The Sesquicentennial edition of the State Fair of Texas attracts more than 3.9 million visitors during the 31-day run.



# 100 YEARS!

■ **2004:** Fair Park Comprehensive Development Plan - Fair Park's mission is to be a world-class public park. The unique historic legacy of the park creates a space unlike any other. With the changes resulting from the Fair Park Comprehensive Plan, Fair Park will grow to its potential as a world-class park.



# 2004

## CALENDAR OF EVENTS

*May 1, 2004 - Lymphoma Research Foundation 5-K* - Tower Building

*May 1, 2004 - DART ROAD-EO* - Smirnoff Parking Lot

*May 2, 2004 - Cinco de Mayo Celebration* - Automobile Building, Court of Honor, Esplanade

*May 8-9, 2004 - Great Western Show* - Automobile Building, Centennial Hall, Esplanade

*May 8, 2004 - Dallas Burn vs. Los Angeles* - Cotton Bowl Stadium

*May 15, 2004 - Dallas Wind Symphony Starlight Concert* - Band Shell

*May 15, 2004 - Dallas Burn vs. San Jose* - Cotton Bowl Stadium

*May 15-16, 2004 - Western Way Events* - Fair Park Coliseum

*May 16, 2004 - LowRider Magazine 2004 Show* - Automobile Building, Centennial Hall, Esplanade

*May 20-23, 2004 - Buchanan Antique Market* - Grand Place

*May 22, 2004 - Hispanic Contractors Association Safety Fair* - Food & Fiber Pavilion

*May 22, 2004 - Dallas Wind Symphony Starlight Concert* - Band Shell

*May 26, 2004 - Pacificare Senior Event* - Food & Fiber Pavilion

*May 29, 2004 - National Black Invitational Rodeo* - Fair Park Coliseum

*May 29, 2004 - Dallas Wind Symphony Starlight Concert* - Band Shell

*May 30, 2004 - Golden Girls Car Show* - Centennial Hall

*May 30, 2004 - Reading of the Names* - Vietnam Memorial

The National Black Invitational Rodeo was held in the Fair Park Coliseum on May 29, 2004, with over 6,000 in attendance.

*Photography by: Ben Williams Photography*

Thousands of enthusiastic fans came to the Starlight Band Concert series at historic Fair Park Band Shell. The series presented by the Dallas Wind Symphony featured concerts by area community bands on May 15, 22 and 29, 2004.



The concerts showcased the talents of over 450 musicians from the Plano Community Band, Irving Symphonic Band, Carrollton Wind Symphony, Town North Concert Band, Richardson Community Band, Mesquite Symphonic Band, Southlake Community Band, Arlington Community Band and the Frisco Community Band.



# FRIENDS OF FAIR PARK

## Highlights ...

Friends of Fair Park, in conjunction with the campus members and the Dallas philanthropic community, organized the Fair Park Cooperative Effort. This collaborative process was designed to decrease costs by combining purchasing power and maximizing earned revenue by marketing the park as a whole. The program includes a Fair Park website (fairpark.org), weekly ads in the Dallas Morning News Weekend Guide, a grant to improve information technology at all the museums, and combining insurance coverage under one provider.

Friends of Fair Park also worked closely with Fair Skate to begin plans for renovation of the underutilized Fair Park Coliseum into a year round ice rink.



## 11th Annual Spirit of the Centennial Award Luncheon

Friends of Fair Park presented the *2004 Spirit of Centennial Award* to Texas Instruments for its long-standing commitment to Fair Park. TI staff have provided valuable service on the boards of the institutions and significant financial support to the museums. Its annual “Day in the Park” program brought thousands of their employees and families to Fair Park.

Ann Pomykal accepted the award for TI at a luncheon in the Texas Discovery Gardens on Thursday, February 26.

Ann Pomykal and Craig Holcomb, Friends of Fair Park. Photographer Andy Hanson

## Restoration and Renovation 2004 Projects



Conservation work on the six Esplanade sculptures and the Esplanade Fountain Pylon Bas-Reliefs was performed by Laboratory for the Conservation of Fine Arts (LFCFA).

- Texas
- Mexico
- France
- The Confederacy
- United States
- Spain

The cast concrete sculptures represent the six nations that at one time ruled the area now known as Texas. They include the three sculptures in front of the Centennial Hall porticos by Lawrence Tenney Stevens and the three sculptures in front of the Automobile Building porticos by Raoul Josett.

The scope of the conservation of the six "ladies" included cleaning, consolidating the concrete, applying patches where needed and a thin slurry coat. The conservation effort stabilized the artwork to ensure its continued existence, rather restoring it to a new appearance. The artwork appears to have aged more gracefully with the completion of the conservation work.

This project was supported in part by an award from the National Endowment for the Arts from the *Save Americas Treasures* grant program. City of Dallas bond funds also contributed to the project.

The Esplanade fountain pylon bas-relief conservation included stabilizing the substrate, cleaning, re-bonding loose plaster, filling losses and consolidation.

The original designer of the bas-reliefs was Pierre Bourdelle, son of well-known artist Antoine Bourdelle of Paris. The technique used by Pierre Bourdelle to create the bas-relief is similar to that used by his father – layers of pigmented plaster are applied and then carved out to create a line drawing effect over the form in relief. The Italian term for this technique is *sgraffito*.

The fountain pylon work included restoration of the fountain bases and basins, including replicating the historical lighting, foundation work, plumbing, re-roofing of the pylons, filling in voids in the concrete bases and painting. This work was performed by Phoenix I Restoration and Construction, Ltd.

With the completion of renovations, the fountain pylons joined the other restored buildings and artwork in bringing the original glitter of the 1936 Texas Centennial back to Fair Park. The preservation architectural firm is ArchiTexas with Nancy McCoy as the project manager.

This project was supported in part by an award from the National Endowment for the Arts as part of the *Save America's Treasures* grant program. City of Dallas bond funds also contributed to the project.



Built in 1936 Texas Centennial, the Embarcadero Building exhibit hall is being returned to its original look .

Renovation includes:

- Structural stabilization
- Partial roof replacement
- Repair/repaint of exterior damaged plaster

In returning the Embarcadero to its original open floor plan, a new air conditioning and heating system, new lighting, and new electrical and telephone systems are being added.

Gebhardt's Chili Parlor, the only remaining interior exhibit from the 1936 Texas Centennial Exposition, is being restored to its Centennial condition.

General Contractor - DALMAC Construction  
Project Architects - Good Fulton & Farrell.

This project is funded by the State Fair of Texas. Construction which was stopped for the 2004 State Fair, is scheduled to be completed in the summer of 2005.



*Buddy Guy (from left), Jimmie Vaughan, B.B. King and Eric Clapton made Dallas the center of the guitar universe. Photographer: Randy Eli Grothe, Dallas Morning News Staff Photographer*

**Eric Clapton's "Crossroads Guitar Festival" was held at Fair Park June 4-6, 2004, with more than 140,000 attending.**



*Ryan Hall, age 11, tries out a guitar at the Fender booth. Photographer: Randy Eli Grothe, Dallas Morning News Staff Photographer*

## 2004 CALENDAR OF EVENTS

**June 4 - 5, 2004 - Willard Antique Market** - Food & Fiber Pavilion

**June 4-6, 2004 - Eric Clapton's Crossroads Guitar Festival** - Cotton Bowl Stadium, Centennial Hall, Esplanade, Tower Building, Automobile Building

**June 12, 2004 - Dallas Burn vs. New England** - Cotton Bowl Stadium

**June 19, 2004 - Day in the Park/Stone Soul Picnic** - Parkwide

**June 19 - 20, 2004 - Buchanan's Antique Market** - Grand Place

**June 26, 2004 - Dallas Burn vs. D. C.** - Cotton Bowl Stadium

**June 28 - 30, 2004 - Goodyear Ride and Drive** - Exposition Lots 1 & 2

**July 10, 2004 - Dallas Burn vs. Columbus** - Cotton Bowl Stadium

**July 16, 2004 - Texas A & M Club 2004** - Tower Building

**July 16, 2004 - USA Junior Gold Bowling National** - Food & Fiber Pavilion

**July 17, 2004 - Dallas Burn vs. Kansas City** - Cotton Bowl Stadium

**July 16 - 19, 2004 - TI Family Days in Fair Park** - Parkwide

**July 17 - 18, 2004 - Buchanan's Antique Market** - Grand Place

**July 20, 2004 - US Cup Dallas Burn vs. Colorado** - Cotton Bowl Stadium

**July 21, 2004 - Eddie Deen's Young American Bowlers** - Food & Fiber Pavilion

**July 24, 2004 - Dallas Burn vs. D. C.** - Cotton Bowl Stadium

**July 30, 2004 - Traffic Sports USA Four Team Mini Soccer Tournament** - Cotton Bowl Stadium

**August 1, 2004 - Traffic Sports USA Four Team Mini Soccer Tournament** - Cotton Bowl Stadium

**August 7, 2004 - American Heart Association Latino Wellness Fair** - Automobile Building

**August 7, 2004 - Dallas Burn vs. Colorado & Chivas vs. Santos** - Cotton Bowl Stadium

**August 11, 2004 - Dallas Burn vs. New England** - Cotton Bowl Stadium

**August 12, 2004 - Mayor's Back-to-School Fair** - Automobile Building and Centennial Hall

**August 14 - 15, 2004 - Buchanan's Antique Market** - Grand Place

**August 28, 2004 - Dallas Burn vs. Chicago** - Cotton Bowl Stadium

# 2004

## CALENDAR OF EVENTS

*September 4, 2004 - Tulisoma Book Fair* - Grand Avenue and African American Museum

*September 6, 2004 - Dallas County Democratic Party's Labor Day Picnic* - Food & Fiber Pavilion

*September 18, 2004 - Dallas Burn vs. Los Angeles* - Cotton Bowl Stadium

*September 24 - October 17, 2004 - State Fair of Texas* - Parkwide

*October 30, 2004 - Lone Star Charity Cat Show* - Food & Fiber Pavilion



The 2004 State Fair of Texas goes down in the books as the second most successful in the event's history. Revenue from coupon sales pushed final tallies to the \$23 million mark after an astounding closing weekend.

The final Saturday of the Fair, Oct. 16, shattered records with a single day total of \$2.3 million. Crowd favorites included Dominique and His Flying Housecats, San Angelo's Los Lonely Boys, Memories of World War II, free tips from top chefs and landscaping experts, livestock events, new Midway attractions and Good Food, Great Fun!

*Los Lonely Boys drew a huge crowd on Oct. 10.*



*Dominique coaxes Cosette, one of his 'Flying Housecats.'*



*A State Fair visitor attempts to rope a 'wild jalapeño.'*



*One of this year's favorite - Powdered Perfection*



*Little wranglers made the new 'Pee Wee Stampede' a bona fide hit.*

# 2004

## CALENDAR OF EVENTS

*November 4 - December 11, 2004 - Cirque du Soleil's Varekai* - Coliseum Parking Lot

*November 6-7, 2004 - Buchanan's Garage Sale* - Grand Place

*November 11, 2004 - Farmers Market Hoedown* - Food & Fiber Pavilion

*November 11-12, 2004 - Toyota Tacoma Elite Experience* - Tower Building & Smirnoff Parking Lot

*November 14, 2004 - EIDUL - FITR* - Centennial Hall

*November 18, 2004 - Museum of Natural History's Dinner in the Wild* - Tower Building

*November 19, 2004 - Bird Productions Party* - Food & Fiber Pavilion

*November 20-21, 2004 - Winston Science Fair* - Automobile Building

*November 27-28, 2004 - Buchanan's Antique Market* - Automobile Building

*December 3-5, 2004 - Willard's Antiques* - Food & Fiber Pavilion

*December 11-12, 2004 - Kwanzaa Fest* - Automobile Building

*December 18-19, 2004 - Buchanan's Antique Market* - Grand Place



### Texas Master Naturalist

Fair Park Administration and the North Texas Chapter of the Texas Master Naturalist (NTCTMN), a Texas non-profit corporation, collaborated on developing a native plant bed at Fair Park.



**VAREKAI**, the latest live touring production from Cirque Du Soleil was held from November 4 through December 12, 2004, in Fair Park, adjacent to the Coliseum. There were over 95,000 in attendance for 52 shows during a 6 week run.



### Dallas Burn at the Cotton Bowl

Front row (left to right): Brian Haynes, Steve Morrow, Oscar Pareja, Ramon Nunez, John Wanger, Lamar Hunt, Dan Hunt, David Wagenfuhr, Jason Kreis, Colin Clarke, Greg Elliott  
Second row (left to right): Lou Watanabe, Bobby Hammond, Marcus Owens, Chris Gbandi, Jordan Stone, Eric Quill, Brad Davis, Ronnie O'Brien, Bobby Rhine, Philip Salyer, Simo Valakari, Ty Maurin, Milton Reyes, Bob King, T. O. Souryal, Josh Watts  
Third row (left to right): Eddie Johnson, Cory Gibbs, Carey Talley, Steve Jolley, Scott Garlick, Jeff Cassar, Matt Behncke, Clarence Goodson, Toni Nhleko, Jason Thompson

The Dallas Burn played 14 games at the Cotton Bowl in 2004.



Photograph courtesy Dallas Burn

# Did You Know?



That George Kessler who prepared the first city plan for Dallas in 1911 previously prepared a master plan for Fair Park in 1904.



That the U. S. Army took control of Fair Park and established an aviation boot camp known as Camp Dick in July 1918, and that year's fair was cancelled.



That the Universities of Texas and Oklahoma played a football game at Fair park during the 1929 State Fair.



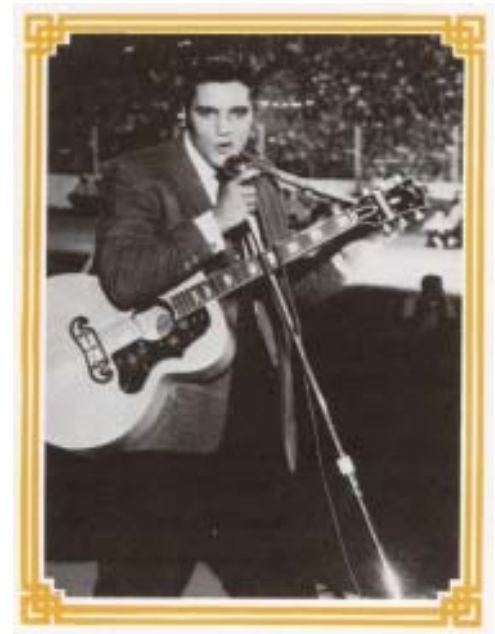
That as a result of "betting on horse races" again legalized in Texas, there was a race-track complex built on the northeast corner of Fair Park in 1934.



That over the last 120 years, Fair Park has had two race tracks at various locations in the park.



That Elvis Presley performed in the Cotton Bowl during the 1956 State Fair of Texas.



*Photograph courtesy of State Fair of Texas archives*



That Fair Park hosted the first automobile race where a speed of 100mph was achieved.



That one of the earliest art museums in Texas was built in Fair Park in 1908 and was known as the Textile and Fine Arts Building.



That Fair Park is the only site in the world to host a "Worlds Fair" and "World Cup Soccer".

## Fair Park Race Track -

*Photographs courtesy Willis Winters archives*



## Fair Park Entrance - 1900 -

*Photograph courtesy Willis Winters archives*

## Exhibition Building - 1900's

*Photograph courtesy Willis Winters archives*



**FAIR PARK -**  
**A Division of the Park and Recreation Department**

