

FOR IMMEDIATE RELEASE  
April 8, 2010

## **Local events set for this weekend to boost Census mail-back; Neighborhoods are urged to return their 2010 questionnaires**

**DALLAS** - Several events will be held in Dallas Saturday to remind residents to mail back their 2010 Census questionnaires. The effort is a final appeal to get residents to return their Census forms so that everyone is counted and each community gets its fair share of political representation and federal funding. Saturday's events include:

**Council Member Carolyn R. Davis District 7 Census Walk:** Queen City Neighborhood, 2611 Burger Ave. 9 to 11 a.m. Census promotional items will be distributed door to door.

**Councilmember Tennell Atkins District 8 basketball tournament:** Tommie Allen Recreation Center, 7071 Bonnie View, 10 a.m. to 4 p.m.

**Latino Cultural Center:** 2600 Live Oak St., 11 a.m. to 3 p.m.

Door-to-door canvassing by Census enumerators is a costly and time consuming operation. While a Census form can be returned by mail for less than 50 cents, it costs an average of \$57 for each household to send workers to retrieve the information in person. If all households mailed back their forms, taxpayers would save about \$1.5 billion.

An accurate count is important because the numbers collected determine how seats in the U.S. House of Representatives are divided among the states and is a factor in allocation of \$400 billion in federal funds for public infrastructure and programs, including highways, health programs, public housing and economic development.

Persons who need help in completing a Census form or have questions can call (866) 872-6868. Residents who have not received a Census form by April 12 are asked to call and request a replacement questionnaire. For more information about the 2010 Census visit <http://dallascityhall.com/census/index.html>.

###