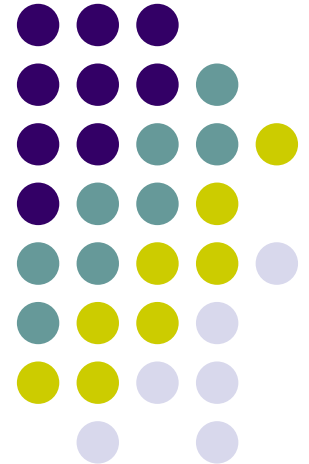




Safer Dallas Better Dallas

Dallas Police Department



June 5, 2006

Accomplishments in 2005



- In 2005, crime in every category was reduced. This is the the 1st time since 1993 this occurred.
 - Homicides decreased by 18.9%
 - Overall crime declined by 5.3%
- DPD was recognized by the City Council for providing security for 28,000 Hurricane Katrina and Rita evacuees.

Goals for 2006



- The Dallas Police Department has set a goal of reducing:
 - Part I Crime by 10%, and
 - Number of homicides by 10%.
- Dallas Police Officers should reduce crime with community support, better equipment, and improved policing strategies.

Communities Foundation of Texas Grant



- On August 4, 2005, the W.W. Caruth, Jr. Foundation at the Communities Foundation of Texas announced a grant of up to \$15 M to the Dallas Police Department.
 - \$5 M was dedicated to equipment purchases
 - \$10 M will be utilized in a two-phase grant to increase DPD's ability to reduce crime.
 - This grant was one of the largest private donations ever awarded to a police department.



Communities Foundation Grant Status - Phase 1



Item	Number	Unit Cost	Total	Status
ONE TIME FIXED COST ITEMS				
Mobile Video Recorders	246	\$10,000	\$ 2,460,000.00	On Order
MDT Analog Upgrades	90	\$7,400	\$ 666,120.00	On Order
TOTAL MDT Units:	336			
MDT Support Equipment	9	\$18,000	\$ 162,000.00	In Progress
MDT Support Equipment	1	\$89,850	\$ 90,000.00	In Progress
Vehicle Barriers	532	\$920	\$ 489,440.00	On Order
Patrol & Investigative Unit Workstations	425	\$1,008	\$ 427,572.00	Purchased
Crime Analysis Software	1	\$33,715	\$ 33,715.00	In Progress
Evidence and Property Management System	1	\$30,000	\$ 30,000.00	In Progress
Ballistic Vests for Narcotics	50	\$1,306	\$ 65,287.50	Purchased
CONTINUING COST ITEMS - ON-GOING FUNDING YEARLY COST				
Cell Phones for Detectives	400		\$ 188,879.00	Purchased
Computer Software Licensing	Various		\$ 99,850.50	In Progress
Wireless Network	506	\$528	\$ 267,168.00	In Progress

Communities Foundation Grant – Phase 2 & 3



- Phase 2 – Fund externally facilitated planning and development of a bold strategy designed to increase departmental capacity that may include:
 - Personnel and leadership development
 - Best practices evaluation and applicability
 - Information management
- Phase 3 – Fund the implementation of the plan developed in Phase 2
- Strategic consulting companies are being examined to determine their compatibility with the stated goals

Meadows Foundation Grant



- On January 20, 2006, the Meadows Foundation awarded an \$840,000 grant to the Dallas Police Department.
 - 34 surveillance cameras will be installed in the Central Business District.
- May 23rd – Six vendors submitted proposals for the project. Three were eliminated for various reasons (price, solution, etc.). The remaining three are performing demos. Vendor will be selected and contract established in June.
- Camera installation scheduled for completion by October 1, 2006



Patrol Rifle Update

- **Rock River Tactical CAR A-4 Model AR1200**
 - \$1,300 – Cost of rifle with accessories
 - 276 officers trained to date
- **\$300,000 – Approximate cash gifts on hand**
- **3 Matching challenge gifts**
 - \$100,000
 - \$50,000
 - Unlimited dollar for dollar
- **Dallas Rotary Clubs will be establishing a goal of \$100,000 - \$150,000 toward the purchase of Patrol Rifles. Every dollar of this amount will be subject to the 3 matching challenge gifts.**
 - A Rotary Club gift of \$100,000 would result in a match of \$250,000 for a total of \$350,000.

Safer Dallas – Better Dallas Advertising Campaign



- Carol Reed and Associates are developing a comprehensive Advertising Campaign
 - Print
 - Television
 - Radio Spots
 - Promotional DVD
 - Bumper Stickers
- www.saferdallas.com



Police Officer Staffing Levels

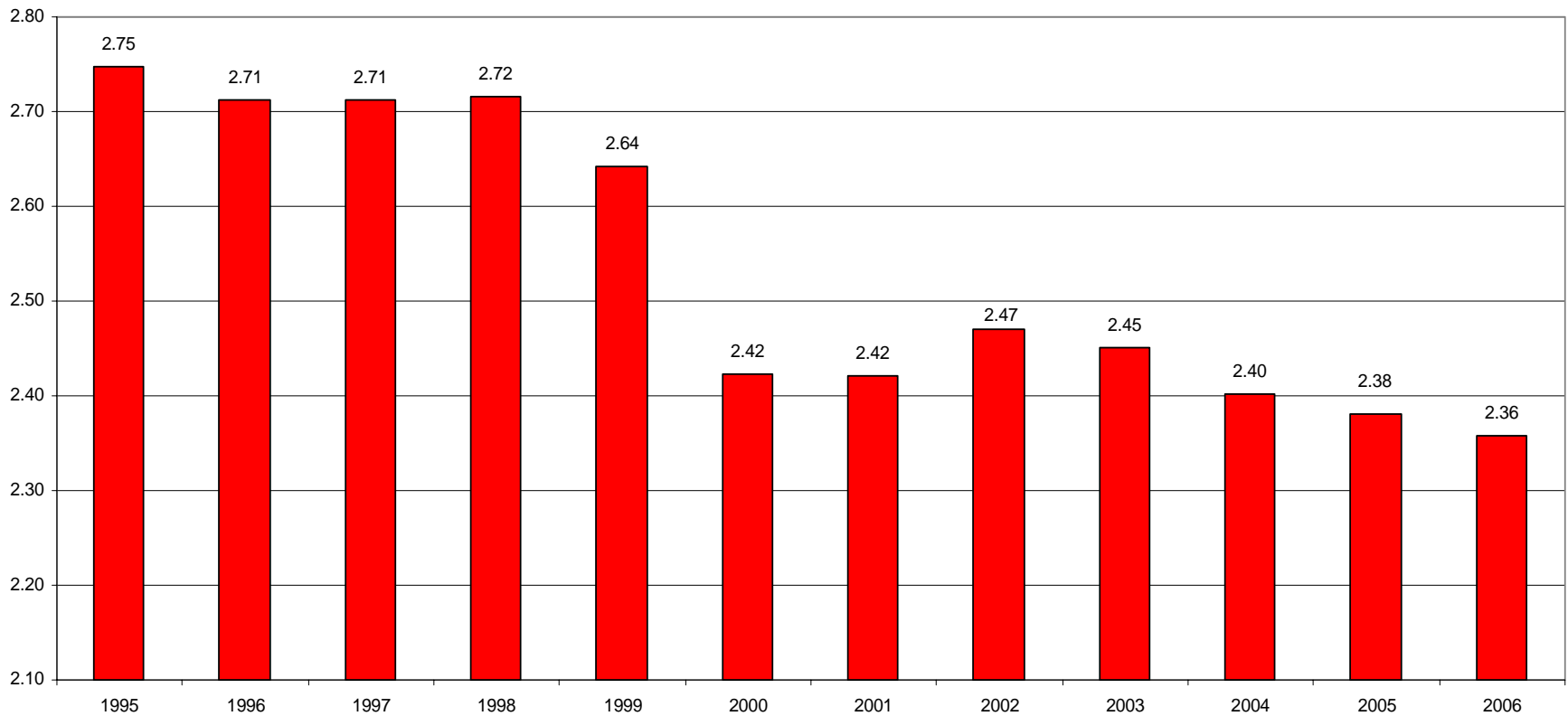
- June 7, 1988, City Ordinance 19983 established the goal of 3 Officers per 1,000 population, which has never been met.
- At a current strength of 2.36 officers per 1,000* population, DPD is approximately 700 officers short of its staffing goal.
- Last year, DPD increased its net strength by only 44 officers.

*2974 Sworn Officers – COG 2006 Pop. Estimate 1,260,950

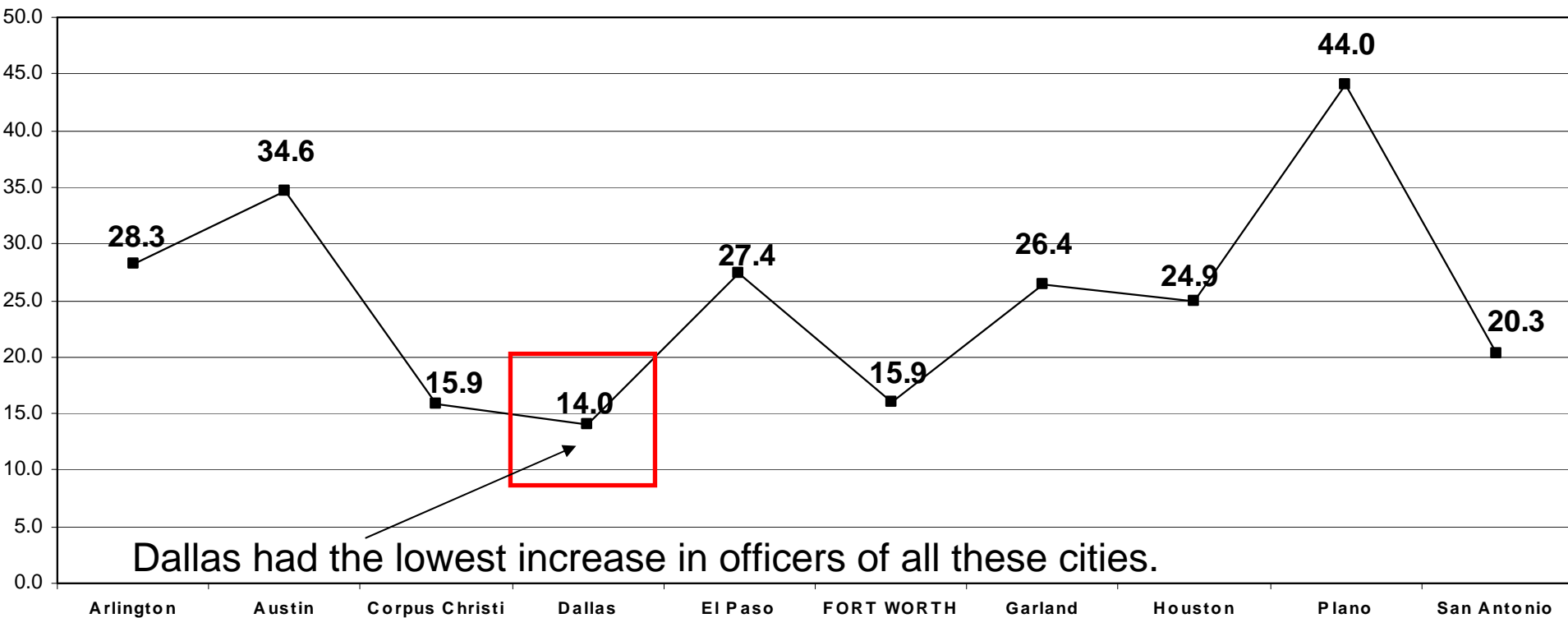
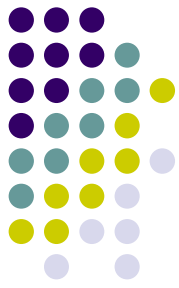
Officers per 1000 Population



Officers Per Thousand Population 1995-2006



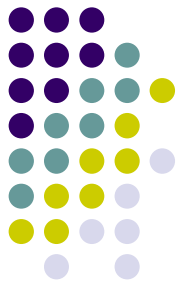
Percent Increase in Number of Officers in Texas 1989-1999



Hiring Police Officers



- The City of Dallas has funded 50 new police officer positions in this year's budget and has indicated that 50 additional positions will be funded for next year.
- Hiring officers is a significant challenge since the Department must recruit the most highly qualified applicants.
- Increased funds for advertising and recruitment incentives are needed to achieve this goal. The Department is seeking an additional \$500,000 for this purpose.
- With the additional funding, DPD anticipates recruiting 575 new officers during the next two fiscal years.



Funding Needs

- To achieve its crime reduction and hiring goals, the Police Department needs assistance in the following areas:

● Recruiting	\$ 500,000
● Technology	\$2,001,500
● Equipment	\$1,388,014
● Training	<u>\$ 420,160</u>
Total	\$4,309,674

Q & A

